



California Alliance for Competitive Energy Solutions

Bi-Weekly Update – July 28, 2008

IN THIS ISSUE

- ◆ Update on CACES Activities
- ◆ Quick update on DA OIR activities
- ◆ An article from “Restructuring Today” covering our recent press release

CACES CORNER

Thanks to all that attended our July 16, 2008 CACES meeting with Darren Bouton! We delivered a strong message to Darren about the importance of choice in meeting our climate and energy goals going forward. A special thanks to Dirk, Marcie, Eric and Matt for making time to join us. Matt gets the cross country travelers award – Ohio to Cali is quite a haul ☺

We will be bringing other policymakers to future CACES meetings – it is a great way to interface with those who will help decide and shape the future of DA. Stay tuned for notices.

CMTA Recap

CACES and supporters of choice were out in full force at this year’s CMTA Energy Conference in South Lake Tahoe. George Waidelich of Safeway was supreme at telling Safeway’s energy story and how DA and choice play a key role in that story. Sara O’Neill of Constellation gave a pitch for reopening the market and I made an impassioned plea for CACES and the importance of our group in getting the choice message out there.

Many thanks to all!!

TIP OF THE WEEK

Keep the refrigerators full (with bottles of water if nothing else) and for heaven’s sake unplug the extra fridge I know you have in the garage!

WHAT’S NEW

DA OIR Update

ALJ Pulsifer clarified an earlier ruling from July 9 in which he notes that the July 9 ruling set a further schedule to complete the record on Phase II(a) (1) issues and that it provided for the cost/benefit analysis we have discussed. That ruling also directed the utilities to, “work collaboratively to provide updated mark-to-market analysis subject to applicable protections restricting access of proprietary and confidential information to market participants.” His ruling directs that “the IOUs shall make available to interested parties the updated mark-to-market analysis no later than Tuesday, July 22.”

Peevey and Legislature – Part II

In a letter dated July 10, CPUC President Peevey reiterated to the leadership of the Legislature that “We need to be prepared for an orderly return to retail competition...” The correspondence was in response to a terse letter sent last year by Senators Perata and Kehoe and Assemblymembers Nunez and Levine effectively telling the Commission that they overstepped their authority by opening the DA OIR.

RUMOR MILL

I hate to say this but there is nothing juicy going on. Sacramento has hit those lazy, no budget, too darn hot days of summer and we are just plain boring.

Hope to have something good to report in our next issue – even if we have to make it up!

DA AROUND THE COUNTRY

<http://www.restructuringtoday.com>

Survey finds majority of Californians want electricity competition

July 24, 2008

A majority of Californians support the reopening of power choice that's now being considered by the PUC, said a survey released yesterday by the California Alliance for Competitive Energy Solutions.

Some 90% of survey respondents supported the ability to choose energy providers and the overwhelming majority felt it would benefit them.

Environmental concerns overtook those of price with 57% of consumers saying they would pick a product based on clean energy compared to 38% who would shop on price alone.

Rate stability and the potential for state economic benefits were also identified by respondents as important byproducts of a competitive energy market.

California and the country are facing a new reality of global energy costs and the impact on the climate of unfettered energy use, reminded California Retailers Assn CEO Bill Dombrowski.

"California has often led the country in new trends and the CPUC's work toward re-introducing energy choice is putting the state in a leadership position in addressing climate change, building the California economy and empowering consumers to do what's best for their families' energy needs," he added.

The PUC launched a three-part process to consider reopening so-called direct access last year, with a decision for phase two expected soon.

Some 71% of respondents to the survey believed the move would help meet the growing need for new power in California and 84% were interested in signing long-term deals that offer more stability than their changing monthly bills do now.

And 78% agreed that energy competition may lead to the development of new energy technology as seen in the telecom industry.

ABOUT CACES

The California Alliance for Competitive Energy Solutions (CACES) is a coalition reaching out to Californians to show how access to electric energy options benefits people, businesses and enterprise while encouraging innovation in electricity production, supply and delivery. The CACES coalition includes a wide range of public and private entities, both small and large businesses, K-12 schools, universities, local governments, retailers, restaurants, manufacturing, health systems and electricity suppliers.

Visit www.ca-aces.org

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